

Why staging your home?

With today's real estate housing being at a record high, competition is very stiff and buyers have very high expectations. Leaving your house in 'as is' condition will only help your competitor sell their house instead of your.

Your house needs to be visually appealing to the majority of buyers; that is why staging your home is a great way to entice viewers to pull the trigger and make an offer. Buyers want to see their house of the future, and a staged home stimulates their imagination. It's all about creating a mood; buyers do buy on emotion...!

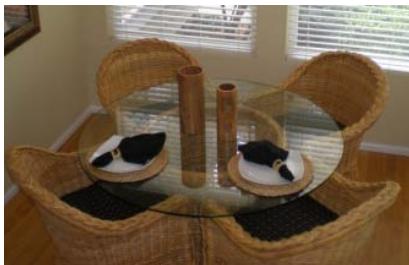
Staging goes beyond de-cluttering and cleaning, though that's part of it. It's about setting a welcoming ambiance, accentuating space and rearranging furniture to highlight a home's best features.

Envision your home as being the model home of the neighborhood; it has to be soothing and dazzling. Here are some tips that will differentiate your home to your competitors. Keep it simple and fresh! With little to no cost, you can create a great first impression.

- Keep your countertops free and clear of small appliances, dishes and food. Replace it with decorative jars or cookie jar, a cooking book, small basket filled in with artificial lemons (lemon represent fresh & clean)



- Set up your dining room table with a decorative bowl or large candle stick and place 2 plate setting



- Fresh towel in the bathroom fasten with ribbon and bow, hand towels in a basket, small artificial plant to add color in your bathroom



- Keep it bright! Open all your blinds; remove heavy drapes or keep neutral color drapes. No one likes to be in the dark...



- Keep the paint color neutral. It appears neat, clean and spacious. Rearrange furniture to make the rooms look bigger. Remove old and/or broken furniture and replace it with nicer ones. Keep the furniture to a minimum; plants are great added decoration.



Staging is paying attention to detail. Just by moving furniture and art work around can create a totally different look and atmosphere. Have fun with it!

If you need help or advise, call us! Ryan Runge has an interior design degree and Andrea Williams has a fashion design degree. With our expertise we can definitely guide you to the right direction.

Don't hesitate to call us!

Team Runge